



Announcing a new radio program designed by women for women

Women for Women

Hear us worldwide at www.980wcap.com or tune in to WCAP 980 AM every Monday @ 11:00 a.m., and listen to remarkable women in the Merrimack Valley and beyond.

This is a first ever local radio program designed by women or women, and it all starts here in the Merrimack Valley. Listen to WCAP on September 14, 2009 for the Women in Business live radio broadcast!!

A full one hour format will highlight 4 women in different segments of the business world talking about:

- Her story – sharing with the listeners how it all began – whether it was starting their own business or working their way up the ladder, every woman in business has a story to tell!!
- Their passion – No one is one-dimensional – so besides working, what drives this woman?

Spread the word – if you know an outstanding woman in business, let her know about this program.

Want to be on the program? Then pay it forward.

Step 1: Contact Marilyn Edelson or Kate McDonough @ 781-897-1711 and let them know that you want to contribute to this radio program.

Step 2: You will be asked to be a sponsor for 1 program at a cost of \$125. Your company will sponsor a 12.5-minute program of another business, and will get mentioned twice during the broadcast. Your company name will also be featured every time WCAP advertises that program during the week.

Step 3: You will be interviewed on another program (either in the studio or by phone) AFTER your sponsored program. We are setting our calendar up now, so call as soon as you can!!

Feel free to call and get more information. Let the world know about your business and why it is so unique.